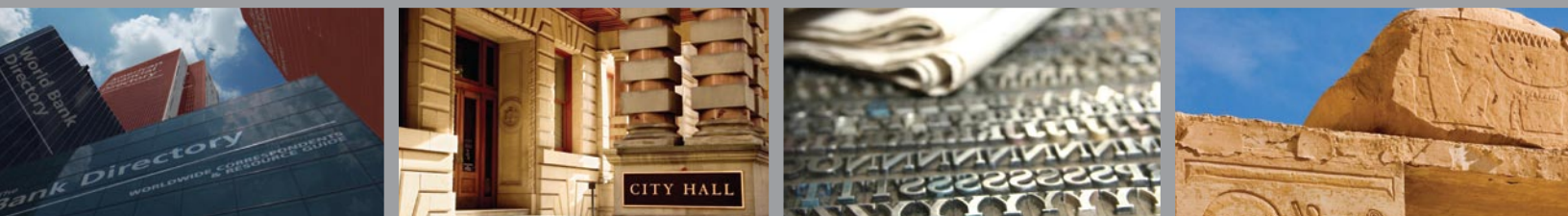


# The Bond Buyer's Municipal Marketplace®



## The Only Comprehensive Source of Contact Information for the Municipal Industry

Build your business with the best source to discover new sales prospects and partners.

### What is The Bond Buyer's Municipal Marketplace?

This easy-to-use directory, published in May and October, is the best tool for your research and contact initiatives within the municipal bond industry. From issuers, underwriters, advisers, bond counsel, arbitrage rebate specialists and more, The Bond Buyer's Municipal Marketplace contains more names than any business card file or contact network.

### Why do I need The Bond Buyer's Municipal Marketplace?

The Bond Buyer's Municipal Marketplace is an invaluable tool used daily by its subscribers to:

- > Research companies and decision makers
- > Generate targeted leads
- > Assess industry rankings and changes, including promotions and office openings, closings and name changes
- > Locate product and service providers, such as software and hardware suppliers and financial printers
- > Verify names, titles, addresses, telephone, fax, e-mail and Web addresses and areas of specialization

### What The Bond Buyer's Municipal Marketplace can do for you

Since the 1930's, we've been collecting data on municipal bond firms and professionals. That's why The Bond Buyer's Municipal Marketplace (The Red Book) and The Red Book Online at [www.munimarketplace.com](http://www.munimarketplace.com) are the authoritative and only qualified sources for industry contacts.

The data in this directory is also available online at [www.munimarketplace.com](http://www.munimarketplace.com). This exclusive weekly updated service connects you to the people and information you need to expand your business. This online database contains more than 2,000 qualified municipal-bond firms, 4,000 offices located throughout the United States, over 1,000 issuers and more than 24,000 municipal bond professionals to help you complete all your business deals.

**The Red Book offers access to all the players in the municipal bond industry from one source**

### Key Features

- > Targets business partners
- > Increases marketing ROI
- > Shortens sales cycles and improve close rates
- > Analyzes competition
- > Builds specialized prospect lists
- > Saves time and money

# The Bond Buyer's Municipal Marketplace®

## Sample Listing

### RATING AGENCIES NEW YORK New York



### STANDARD & POOR'S U.S. PUBLIC FINANCE RATINGS

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