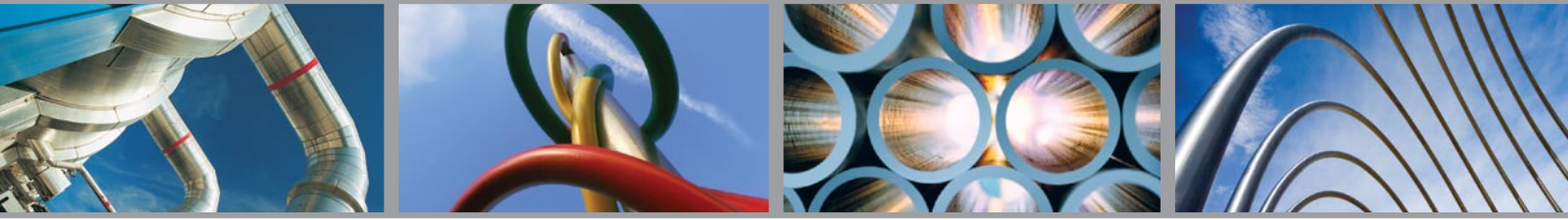


Financial Industry Mailing List



Accuity Has the Solution to Help You Market to Your Ideal Audience

Direct mail can be one of the most effective methods of promoting your business and products to the right audience. But once the design and copy are complete, you have to be sure you are using the best financial industry management mailing list available.

What is Accuity's Financial Industry Mailing List?

Accuity's Financial Industry Mailing List provides you with an accurate, high quality register of financial industry managers and leaders from institutions around the world, including banks, savings and loans, credit unions and holding companies. Accuity allows you to choose how you want your list delivered. Whether you require CD-ROM, e-mail, cheshire or pressure sensitive labels (U.S. delivery only) or diskette delivery, we can accommodate your needs.

Why do I need Accuity's Financial Industry Mailing List?

Your letters, brochures and other mailings can make a great first impression by correctly addressing prospects by name and title. With Accuity's Financial Industry Mailing List, you have the ability to target individuals based upon institution type, job function, institution size, country, state and other components. If your business specializes in only a segment of the industry, you have the option of purchasing only the listings you need—saving you money. Accuity also offers telephone and fax numbers as an ideal solution to optimize your telemarketing endeavors.

What Accuity's Financial Industry Mailing List can do for you

As the Official Registrar of ABA Routing Numbers since 1911, Accuity maintains the most up-to-date, authoritative and comprehensive databases globally with a reputation built on the accuracy and quality of our data, products and services. We have our finger on the pulse of the financial industry and can provide you the most beneficial, customized marketing solution for your company.

Give your marketing efforts a boost with Accuity's Financial Industry Mailing List

Key Features

- > Boosts marketing and sales efforts
 - > Most detailed and up-to-date information anywhere
 - > Multiple segmentation and delivery options
 - > Money-saving purchase options
 - > Can be linked to Accuity's Databank
-

Financial Industry Mailing List



Specifications

User Profile

- > Marketing professionals targeting the financial services industry
- > Corporations
- > Financial institutions

List Options

Over 140 officers by function are available. Sample list includes:

- > Accounting
- > ACH
- > CEO
- > CFO
- > Chairman
- > Check Processing
- > Chief Information Officer
- > Chief Investment Officer
- > Chief Technology Officer
- > Compliance
- > Foreign Exchange
- > Funds Transfer
- > International Banking
- > Marketing
- > Operations
- > Personal Banking
- > Private Banking
- > Return Items
- > Security
- > Treasurer
- > Wire Transfer

For More Information

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