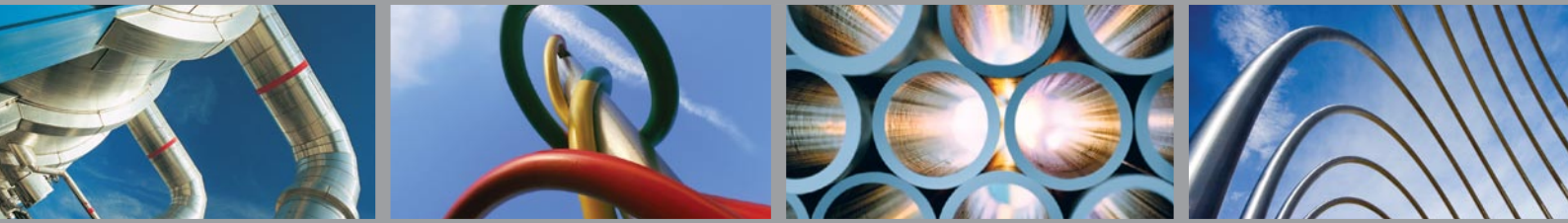


Databank



Leap Ahead of the Competition with the Most Comprehensive Global Financial Industry Information Available

Rely on Databank for your sales, marketing and research activities. With its extensive market coverage, Databank is the only tool you need for dynamic prospecting.

What is Accuity's Databank?

Databank is a fully searchable database containing the most detailed and comprehensive information available to assist marketers and sales executives in evaluating and establishing relationships and business transactions. Available via CD-ROM, e-mail, diskette, FTP and 3480/3490 cartridges, this database can be easily integrated into nearly any existing business or customer relationship management system.

Databank's thorough data includes complete financials, key contact names, location details and telephone and fax numbers for global banks' corporate offices and branch listings. Up-to-date financial results assist with prioritising prospects.

Why do I need Databank?

Databank is the perfect solution for anyone who wants to be more effective in marketing to his or her desired segments within the financial services industry. With Databank, you receive only the information you need to enhance your company initiatives.

What Databank can do for you

Databank can help your business reach its goals by providing segmented information based on your set parameters, whether it's institution size, type, operation or geographic location. You don't pay for things you don't need. Plus with Databank's flexibility, adding more files to your database is possible at any time.

Accuity stands by its reputation as one of the world's leading suppliers of information to the financial community. We provide the most up-to-date and accurate information on mergers, acquisitions and organisational changes available. Our editorial team works to supply our customers with information that leads to fewer mail returns due to incorrect addresses or other information.

Databank provides the perfect mix of benefits to help you reach out across the global financial community

Key Features

- > Accurate, complete and detailed global market information
 - > Easily integrated into any operating system
 - > Cost effective
 - > Multiple segmentation levels
 - > Quarterly updates
-



Specifications

User Profile

- > Suppliers of products and services for the financial services industry
- > Financial services companies
- > Large banks
- > Government agencies
- > Universities
- > Libraries

Module Availability

Databank Core

- > U.S. Bank Holding Companies
- > U.S. Bank Head Offices
- > U.S. Bank Branch Offices
- > U.S. Credit Union Head Offices
- > U.S. Credit Union Branch Offices
- > U.S. Savings and Loan Head Offices
- > U.S. Savings and Loan Branch Offices
- > International Bank Head Offices
- > International Bank Branch Offices

Databank Supplementary Modules

- > U.S. Directors
- > U.S. Technology Contacts
- > U.S. ATM Network and Managers
- > U.S. DDA and Share Drafts
- > Add/Delete Record Tracking
- > General Organisation Web and E-mail Addresses (free with the purchase of select Core data)
- > History File

For More Information

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