

Private Label

Offer your customers
the industry's best solutions



Only with  **Accuity**

Make a Lasting Impression While Delivering Value

The need to expertly service your corporate customers is becoming an ever-more important aspect of your business. With competition on the rise and barriers to switching banks lessening, offering added value to your prized corporate relationships is one way to increase retention. And, if you can do so in a way that offers pass-along benefits for your business and brand, all the better.

Accuity's **Private Label Solutions** put our expertise squarely in your corporate toolkit:

- Position your company as the “payments data experts” and increase payment STP at the point of origin
- Offer expert advice to improve payment and compliance operations
- Provide accurate and up-to-date information for key corporate systems
- Put your brand image and message in front of clients as they are finding the answers to their questions

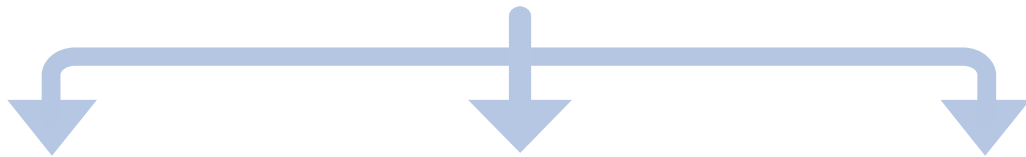
Even your internal customers can benefit from Accuity's **Private Label Solutions**.

Whether you're looking to deliver a branded reference tool for ad-hoc information queries or a way to supply add-on elements for your internal payment or compliance systems, providing your employees with access to Accuity's industry-leading solutions delivers a seamlessly-integrated experience under a familiar logo.

With Accuity's Private Label Solutions, we do the work—you take the credit.



Deliver Accuity's industry-leading payments and compliance solutions to your customers and build your brand equity.



Distribute the data

Customize Accuity's iconic print directories with your brand imagery.



Offer access to online tools

Facilitate instantaneous payment information look-ups, IBAN validation and conversion and caution list queries under your corporate banner.



Create custom solutions

Offer any of Accuity's files, services or other solutions to your users creating a complete branded experience.



Accuity's **Reference Directories** have been the standard-bearer for providing payment information to the banking industry for over 150 years. With Private Label, you can provide your customers with these same invaluable reference tools custom compiled, formatted and branded for your organization. By putting these directories at your customers' fingertips, you become the payments data experts in their eyes.

Ideal for use both by external and internal customers alike, Accuity's **Private Label online solutions*** put your company front and center with every query:

- Users can gain direct access to the industry's Golden Copy of payment data to facilitate optimal payment message creation right at the point of origin.
- Customers can validate IBANs and even convert legacy account information to create SEPA-compliant payment messages.
- Clients can screen entity records and payment messages against sanctions and enhanced due diligence lists to ensure compliance with global AML, CTF and KYC mandates.

With the **Private Label program**, Accuity will work with you to create the ideal solution for your customers:

- A service to cleanse bank master databases or payment information files
- A maintenance file of IBAN or global payment data including automated load programs for SAP systems
- A business assessment to reduce AML screening false positive rates
- A service to scrub vendor and customer files against sanctions or PEP lists

*Also available on DVD.

Private Label Benefits

For You:

- ✓ Provide vital data to your clients without bearing the administrative burden of its acquisition or maintenance.
- ✓ Offer services that your clients will value without the responsibilities and costs of oversight and management.
- ✓ Receive better payment instructions which will reduce the administrative burden of servicing some accounts.
- ✓ Expand the frequency of customers' exposure to your brand to increase awareness and build loyalty.
- ✓ Educate customers to increase retention.
- ✓ Differentiate the products and services you offer to clients from those of your competitors.

For Your Users:

- ✓ Obtain access to the industry's best information from a reliable source.
- ✓ Create more accurate payment messages to reduce process costs and increase the efficiency of payment operations.
- ✓ Receive additional benefits from a supplier that's already known and trusted.



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